

**TOMORROW MAN +
TOMORROW WOMAN**

COMMUNITY ACTIVATION

Community activations provide the biggest possible impact across all ages + genders within the community.

What is a community activation?

A community activation enables us to run workshops within schools (students, teachers and parents), sporting clubs, local workplaces and with the general community, impacting a diverse range of people. Visiting several times over the course of a few years, the tools we teach are embedded into the community creating lasting social change.

Who is a community activator?

The community activator is an established, networked member of the community. They are passionate about changing people's lives for the better, and are driven to create positive impact within their community.

The community activator assists the Tomorrow Man + Tomorrow Woman teams, by introducing and supporting us to build relationships with schools, workplaces, sporting clubs, councils, and community groups who may be interested, or could benefit from taking part in our workshops. We will then liaise with these organisations and clubs to provide additional information + to arrange specific workshop times.

The community activator will also be responsible for the promotion of public workshops within the community. We will provide a complete Media Kit with collateral, including posters and social media tiles, to help promote the community events.

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PROGRAMS

School Workshops

for girls + boys

An engaging, immersive workshop experiences to Year 10, Year 11, and Year 12 students.

Our highly skilled facilitators create safe environments to question old school stereotypes, helping participants redefine themselves free from external pressures + internal limitations or expectations.

A Night with the Folks

Parent Workshop
for everyone

Run in conjunction with the school workshops, this session provides a greater understanding of the student workshop experience, an insight into the impact of gender stereotypes, and the value of deepening social capital with peers.

Participants leave with a toolkit to continue deeper conversations creating more meaningful bonds beyond the room + also have a chance to ask questions about the work.

More Than The Game

Sporting Club Workshop
for men + women

No matter the sport, we explore how we can look after ourselves, and our teammates better.

We'll have an honest conversation to explore the impact of gender stereotypes on club culture, and gain some tools to build trust both on and off the field.

A Night with the Blokes

for men

In a no-holds-barred environment, you will go beyond the banter to develop tools that help you open up and talk about your feelings, which is far more manly than hiding them away.

Through laughs and honest conversations, explore a deeper level of understanding of shared experiences with other blokes.

Gather

for women

Explore a deeper level of understanding and connectedness to other women.

In a non-judgemental environment, you will develop skills that enable women to express their innate voice beyond the workshop, and help you explore the type of woman you want to be tomorrow.

Speak | Speak Up

Community or Workplace Workshop
for everyone

An opportunity for all genders to get together and unpack traditional gender roles in today's society.

We'll encourage you to open up, and build more meaningful connections within your workplace and community.

